



LUXURY CAR HIRE EUROPE



4 Days with Valentino Balboni

Celebrating the 60th Anniversary of the Miura in the Motor Valley

May 7 – 10, 2026

A Journey through the Motor Valley
Bologna | Sant'Agata Bolognese | Imola | Modena

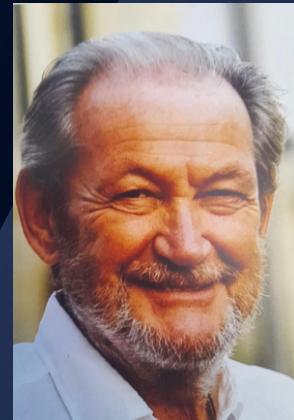
Hidden roads winding through the rolling hills of Emilia-Romagna, legendary landmarks of automotive excellence.

This is not just a tour. It is an immersive celebration dedicated to the history, passion and legacy of the Miura, experienced alongside the man who still guards its soul today.

The Story of Valentino Balboni

“The Miura, guys, needs no further words or comments. Anything more that is said is superfluous. By now, the Miura is everything.

I started working at Lamborghini in 1968: I was an apprentice mechanic and I washed many parts with a brush, gasoline, and a scraper. Then, in 1973, with the increase in production, there was a need to prepare two more test drivers. I had submitted a request, and they knew that I liked to drive. I worked for about a year with Bob.



I tested one of the last Miura SVs; it was 1973. For a guy just over twenty years old, it was a truly beautiful experience to work in a company like that.

Sixty years have passed and I am still always among cars... rather, among Lamborghinis, which are not just cars, but something much more...”

– Valentino Balboni





A Lamborghini Experience

This is not simply a road trip.

It is a Lamborghini driving experience created to honor one of the most iconic cars in automotive history: the Miura.

Over four days, a limited number of crews will travel through Italy's Motor Valley along routes selected for driving pleasure, scenic beauty and historical significance. Each stage of the journey combines three essential elements of the Lamborghini world.

- Heritage: the places where the legend was born
- Performance: dynamic experiences connected to Lamborghini's racing DNA
- Italian Lifestyle: hospitality, gastronomy, and refined atmosphere

This is not only about driving.

It is about becoming part of Lamborghini history, even if only for a few days.





Day 1

Welcome to the Legend

Guests arrive in Bologna and are transferred to a premium countryside hotel near the city, offering secure parking and dedicated event hospitality.

In the late afternoon, the official welcome takes place, including a program presentation and the first meeting with Valentino Balboni.

The evening continues with a gourmet welcome dinner celebrating the excellence of Italian cuisine.





Day 2

Where Lamborghini is Born

A scenic drive leads to Sant'Agata Bolognese, home of Automobili Lamborghini. Guests enjoy a private visit to the Lamborghini factory and museum, exploring the evolution of the brand from the Miura to today's hybrid super sports cars.

The journey continues with a guided visit to the Ferruccio Lamborghini Museum, followed by a traditional Bolognese lunch.

In the afternoon, the group visits a renowned Italian coachbuilding atelier, a symbol of automotive craftsmanship and bespoke artistry.

Dinner is hosted in Bologna's historic city center.



Carrozzaia da Bertone, sarà presentata al Salone di Ginevra
Una delle novità più interessanti tra quelle che saranno esposte a Ginevra, sarà la Lamborghini Miura P400 S, costruita da Bertone: il modello è stato battezzato «Miura 2» che nel gergo dei toreri significa toro, ed è quindi in armonia con il marchio della giovane Casa emiliana, che è appunto un toro in atto di caricare.

La macchina, il cui prezzo era stato fissato all'ultimo salone di Torino, si avvale di una meccanica eccezionale, in quanto il motore a dodici cilindri a V è sistemato posteriormente ed in senso trasversale, il che comporta tutta una serie di soluzioni nuove sia nella meccanica che nella linea aerea: per esempio l'intera parte posteriore (che contiene anche lo spazio per i bagagli) si può sollevare o addirittura staccare per da-

rall; il motore di 4000 cmc di cilindrata ha una potenza di 350 oppure 380 CV secondo la versione.

E' evidente che nell'edizione più spinta la vettura si presta all'impiego in competizione, ed a tale scopo verrà approntato un esemplare particolarmente alleggerito e preparato che potrà partecipare alla «24 Ore» di Le Mans.

Le Macchine di Sant'Agata, come anche le prove in corso, confermano le buone doti di stabilità e velocità che i progettisti si erano prefissi.

**Severa sente
Anche se la
le gomme li**

(Dai nostri corrispondenti)
Vienna, 16 febbraio.
L'automobilista austriaco che risultò responsabile di trascinare nel controllo dei pneumatici della propria vettura è punito con salissima multa. Il motivo è il costo di una macchina parcheggiata nei pressi di un giardino pubblico di Salisburgo si è visto infliggere una ammenda di 800 scellini, poco più di 20 mila lire — da versare entro 24 ore —, perché i battistrada delle ruote posteriori erano consumati oltre il



Day 3

Performance and Pure Emotion

A curated driving route winds through the countryside roads where Lamborghini prototypes are still tested today.

Guests visit a Parmigiano Reggiano dairy and a traditional balsamic vinegar estate for private tastings.

Lunch is served at a restaurant dedicated to the legacy of Luciano Pavarotti.

In the afternoon, a private visit to Pagani Automobili highlights another icon of the Motor Valley.

The day continues at the Modena Circuit with a professionally managed on-track driving experience in Lamborghini Huracán Super Trofeo race cars, under the supervision of professional instructors.

Evening Event: The Night of the Bull

An exclusive evening gathering in a unique setting, designed to celebrate the spirit, passion, and character that define Lamborghini.





Day 4

Grand Finale: History, Speed & Celebration

Transfer to the legendary Autodromo Enzo e Dino Ferrari in Imola.

Guests will access the paddock and hospitality areas of the Lamborghini Arena, experiencing the atmosphere of a major motorsport event from behind the scenes. This includes dedicated spaces, vehicle displays, and an insider perspective on Lamborghini's presence in the world of high-performance competition.

This part of the program is an exclusive hospitality and immersion experience; on-track driving is not scheduled at Imola.

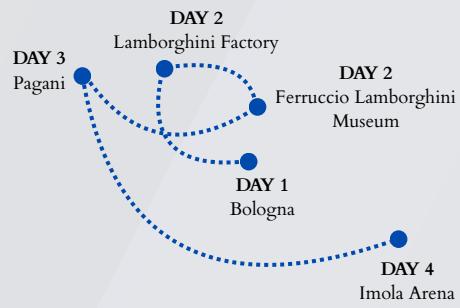
After lunch, the group returns to Bologna for a guided cultural visit through the historic city center.

Farewell Grand Gala Evening

The journey concludes with an elegant Grand Gala Dinner hosted in a prestigious historic residence. The evening features refined cuisine, a formal atmosphere, and a private operatic performance, celebrating Italy's rich musical heritage and providing a memorable and distinguished finale to the experience.



Itinerary Overview



DISTANCE

650 km

DATES

7 - 10 MAY 2026

DAY 1 7th of May

DAY 2 8th of May

DAY 3 9th of May

DAY 4 10th of May

Welcome to the Legend

Where Lamborghini is Born

Performance and Pure Emotion

Evening Event: Gala Night of the Bull

Grand Finale: History, Speed & Celebration



Package Includes

- Private airport transfers in luxury vans
- Accommodation in a premium hotel with secure parking
- Professional photography service and drone footage
- Lead car and driving assistance
- Breakdown and recovery service
- Dedicated multilingual event staff
- Exclusive experiences and private visits

The event is reserved exclusively for Lamborghini vehicles.

Each crew consists of two guests to ensure a highly curated and personal experience.

Registration Fee: The fee includes both participants and is set at € 11,000 per crew (€ 5,500 per person).

Do not own a Lamborghini?

Guests who do not own a Lamborghini may rent a vehicle for the full duration of the tour/event, selecting from the models presented on the following pages.

- Limited availability of rental vehicles
- Limited number of participants
- Participation is strictly limited to Lamborghini vehicles only

This is a limited and exclusive experience. To secure your reservation, please contact us directly.

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Lamborghini Revuelto

Next-generation V12 hybrid supercar (Lamborghini flagship model)



>1,000 HP



650 km (extra: € 6,50/Km)

- 0-100 km/h in 2,5 seconds
- Top Speed 350 km
- Security deposit € 15.000

12.000 €



Lamborghini Temerario

New twin-turbo V8 hybrid supercar: extreme design and high-level performance



920 HP



650 km (extra: € 6,50/Km)

- 0-100 km/h in 2,7 seconds
- Top Speed 343 km
- Security deposit € 15.000

10.000 €



Lamborghini Huracán STO

Track-focused version of the Huracán: racing aerodynamics and an extreme setup



670 HP



650 km (extra: € 6,50/Km)

- 0-100 km/h in 3 seconds
- Top Speed 310 km
- Security deposit € 15.000

10.000 €



Lamborghini Huracán Tecnica

The perfect balance between road use and sporting performance



640 HP



650 km (extra: € 6,50/Km)

- 0-100 km/h in 3,2 seconds
- Top Speed 325 km
- Security deposit € 15.000

9.500 €



Lamborghini Huracán Spyder EVO

Naturally aspirated V10 convertible: open-air thrills and an unmistakable sound



640 HP



650 km (extra: € 6,50/Km)

- 0-100 km/h in 3,1 seconds
- Top Speed 325 km
- Security deposit € 15.000

9.000 €



Lamborghini Urus SE

Plug-in hybrid Super SUV: luxury, space and sporting performance



800 HP



650 km (extra: € 6,50/Km)

- 0-100 km/h in 3,4 seconds
- Top Speed 312 km
- Security deposit € 15.000

9.000 €

Included: fuel, lead car and dedicated assistance.



LUXURY CAR HIRE EUROPE

with the exclusive collaboration of

MAD GROUP
CAR DIVISION

&

Valentino Balboni

Exclusive tour, limited availability
Book now

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