



LUXURY CAR HIRE EUROPE



Ultimate Motor Valley Experience

The Emotion of V12

A one-day exclusive driving experience
through the heart of Italy's Motor Valley with

Ferrari 12 Cilindri or Lamborghini Revuelto

Luxury Car Hire Europe
Excellence isn't owned, it's driven.



The Emotion of a True Italian V12

There are cars you admire.

And there are cars you must drive.

The Ferrari 12 Cilindri and the Lamborghini Revuelto represent the ultimate evolution of the naturally aspirated V12: power, precision, and timeless Italian design.

This exclusive one-day journey allows you to experience these machines where they belong:

on the roads of Emilia-Romagna, the land that gave birth to automotive legends.

It is not a tour.

It is a driving immersion.



Lamborghini Revuelto

Next-generation V12 hybrid supercar (Lamborghini flagship model)



 >1,000 HP  250 / 350 / 450 km (extra: € 7/Km)

- 0-100 km/h in 2,5 seconds
- Top Speed 350 km
- Security deposit € 15.000



Ferrari 12 Cilindri

Next-generation V12 grand tourer (Ferrari flagship model)

 830 HP  250 / 350 / 450 km (extra: € 7/Km)

- 0-100 km/h in 2,9 seconds
- Top Speed 340 km
- Security deposit € 15.000



The Experience

Your experience begins from your selected departure city:
Milan, Bologna, or Florence.

After a short briefing and vehicle handover, the journey begins.

Sant'Agata Bolognese
Lamborghini Museum & Factory Tour

Drive toward Sant'Agata Bolognese, the birthplace of Lamborghini. You will visit the Lamborghini Museum and access the exclusive Factory Tour, where you will witness firsthand the craftsmanship and engineering behind some of the world's most iconic supercars.

Maranello
Lunch at Ristorante Montana

Continue through the scenic roads of Emilia-Romagna toward Maranello. Lunch awaits at Ristorante Montana, a legendary meeting point for Ferrari drivers, engineers, and true enthusiasts. An authentic culinary experience immersed in racing heritage.

Maranello
Ferrari Museum

After lunch, visit the Ferrari Museum, home to historic models, Formula 1 legends, and the evolution of Ferrari's V12 tradition.

Modena
Pagani Museum

The final stop brings you to Modena for a visit to the Pagani Museum; where art, design, and engineering merge into automotive masterpieces.

Return to your departure city in the late afternoon, completing a full immersion into Italian automotive excellence.



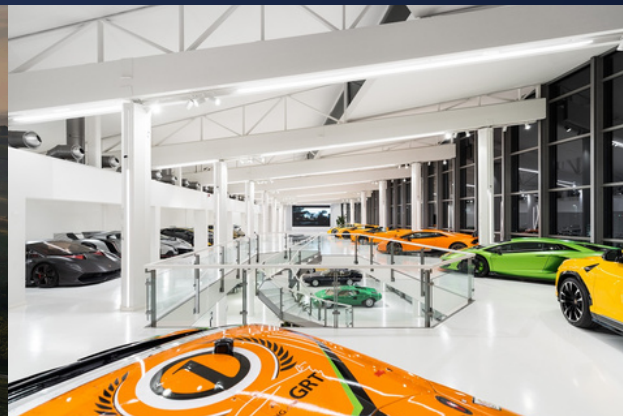
Choose Your Departure

Bologna — Pure Motor Valley

250 km included

€4.400 per couple

Bologna is the most authentic gateway to Motor Valley. Starting here means immediate immersion into the land where Lamborghini, Ferrari, and Pagani were born. The driving route is more focused, more direct, allowing you to spend less time transferring and more time behind the wheel. It is the purest expression of the experience; efficient, intense, and deeply connected to the region's automotive heritage.





Florence — Scenic Edition

350 km included
€5.200 per couple

Departing from Florence adds a layer of contrast to the experience. From Tuscan elegance and rolling hills to the mechanical heart of Emilia-Romagna, the journey becomes part of the story. This option is ideal for those who appreciate landscape, rhythm, and a more progressive build-up before reaching Motor Valley. It combines culture, scenery, and performance in one continuous flow.





Milan — Ultimate Long Drive

450 km included
€6.200 per couple

Starting from Milan transforms the day into a complete grand touring experience. The extended mileage allows you to fully explore the capabilities of the V12 across highways and open countryside roads. It is designed for clients who truly want to feel the engine, the acceleration, and the distance. More road, more driving time, more immersion. The most complete and dynamic version of the experience.





Itinerary Overview



DISTANCE
250–450 km

DURATION
Full Day Experience

- | | |
|----------------|-----------------------------------|
| PHASE 1 | Departure from selected city |
| PHASE 2 | Lamborghini Museum & Factory Tour |
| PHASE 3 | Lunch at Ristorante Montana |
| PHASE 4 | Ferrari and Pagani Museum Visit |
| PHASE 5 | Return to departure city |



Package Includes

- Exclusive full-day supercar rental (Ferrari 12 Cilindri or Lamborghini Revuelto)
- Pre-drive briefing and vehicle handover
- Lamborghini Museum entry
- Lamborghini Factory Tour with VIP Access
- Lunch at Ristorante Montana in Maranello
- Ferrari Museum entry
- Pagani Museum entry
- Curated Motor Valley driving route
- Dedicated event coordination

Each experience is privately organized to ensure maximum comfort, flexibility, and driving time.

The package is designed for two participants per vehicle.

Optional Services

- Drivers assistance – € 1.500
- Photo & video production – € 1.000
- English private guide – € 250
- Luxury Private Transfer (Hotel / Airport) – € 400
- Additional Mileage – € 7/ km
- Drone Cinematic Coverage – € 1000
- Personalized Driving Route Customization – € 600

This is a limited and exclusive experience. To secure your reservation, please contact us directly.

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