



# LUXURY CAR HIRE EUROPE



## The Tuscany & Motor Valley Experience

Florence | Carrara | Bologna | Maranello | Modena

A two-day exclusive driving experience  
through Tuscany and the heart of Italy's Motor Valley with

Ferrari & Lamborghini Supercars

Luxury Car Hire Europe  
Excellence isn't owned, it's driven.



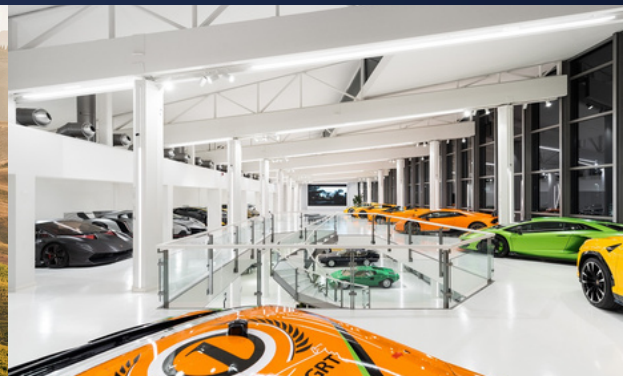
# Two Days of Italian Excellence

There are journeys you remember.  
And there are journeys you must drive.

This exclusive two-day experience brings together two of Italy's most distinctive worlds: the elegance and atmosphere of Tuscany, and the engineering heritage of the Motor Valley.

From vineyards, marble roads and refined landscapes to the birthplace of Lamborghini, Ferrari and Pagani, the route has been designed to offer a complete immersion into Italian beauty, performance and identity.

It is not simply a tour.  
It is a driving experience shaped by contrast, rhythm and atmosphere.





# The Experience

Your experience begins in Florence, where the first day opens through the Tuscan countryside before continuing on the following morning toward Bologna and the heart of Italy's Motor Valley.

## Antinori Winery Visit & Tasting Experience

Drive through the scenic Tuscan roads toward Antinori. You will enjoy an exclusive winery visit and tasting experience in one of the region's most iconic wine destinations, where architecture, heritage and atmosphere meet in perfect balance.

## Carrara Marble Experience

Continue toward Carrara for an immersive marble experience. Guests ascend into the quarries by 4x4, reaching the upper areas where the scale and raw beauty of Carrara can be experienced in the most authentic way.

## Sant'Agata Lamborghini Factory

On the second day, depart from Florence toward Bologna and continue to Sant'Agata Bolognese. Here, guests visit the Lamborghini Museum and access the Factory Tour, discovering the craftsmanship and engineering behind one of Italy's most iconic brands.

## Maranello & Modena Ferrari and Pagani

The experience continues with lunch at Ristorante Montana in Maranello, followed by a visit to the Ferrari Museum and the final stop at the Pagani Museum in Modena, completing a two-day immersion into Italian excellence.

An exclusive journey shaped by Tuscany, performance and the heritage of the Motor Valley.



# Day 1

## The Soul of Tuscany

The first day is dedicated to the elegance, landscape and rhythm of Tuscany.

Starting from Florence, the route leads through one of Italy's most iconic regions, where vineyards, hills and refined roads create the perfect setting for a full-day driving experience.

Guests will enjoy an exclusive visit and tasting at Antinori, followed by a traditional lunch at Lake Gramolazzo, before continuing toward Carrara for a unique marble experience with 4x4 ascent into the quarries.

The day concludes with the return to Florence and an overnight stay at Villa Cora, adding a final touch of comfort and sophistication to the Tuscan stage of the journey.





# Day 2

## Ultimate Motor Valley Experience

The second day begins with departure from Florence toward Emilia-Romagna, the land that gave birth to some of the world's most iconic automotive brands.

The first stop is Sant'Agata Bolognese, where guests visit the Lamborghini Museum and access the Factory Tour, discovering firsthand the craftsmanship and engineering behind the brand.

The route then continues toward Maranello, where lunch is hosted at Ristorante Montana, a legendary meeting point for Ferrari drivers, engineers and true enthusiasts.

In the afternoon, guests visit the Ferrari Museum, before continuing to Modena for a visit to the Pagani Museum, where art, design and engineering merge into automotive masterpieces.

The experience concludes in the late afternoon, completing two days of driving immersion through Tuscany and the Motor Valley.





# Florence to Motor Valley Edition

750 km included  
€13.500 per couple

This two-day experience combines the atmosphere of Tuscany with the heritage and intensity of the Motor Valley. The first day is shaped by scenic roads, wine culture, marble landscapes and refined hospitality. The second day shifts toward the world of Italian performance, with direct access to Lamborghini, Ferrari and Pagani. It is an itinerary designed for clients who want more than a single destination. It offers two distinct identities within one continuous driving journey: elegant, immersive and unmistakably Italian.





# Itinerary Overview



## DISTANCE

750 km

## DURATION

2 Days / 1 Night

### PHASE 1

Florence

### PHASE 2

Antinori

### PHASE 3

Gramolazzo

### PHASE 4

Carrara

### PHASE 5

Motor Valley



### Ferrari 12Cilindri

Next-generation naturally aspirated V12 grand tourer (Ferrari's flagship model)

830 HP 750 km (extra: € 7,00/Km)

- 0-100 km/h in 2,9 seconds
- Top Speed 340 km
- Security deposit € 15.000

€14.500 per crew



### Lamborghini Revuelto

Next-generation V12 hybrid supercar (Lamborghini flagship model)

>1,000 HP 750 km (extra: € 7,00/Km)

- 0-100 km/h in 2,5 seconds
- Top Speed 350 km
- Security deposit € 15.000

€14.500 per crew



### Lamborghini Temerario

New twin-turbo V8 hybrid supercar: extreme design and high-level performance

920 HP 750 km (extra: € 6,50/Km)

- 0-100 km/h in 2,7 seconds
- Top Speed 343 km
- Security deposit € 15.000

€13.500 per crew



### Ferrari 296 GTS

Hybrid berlinetta delivering exceptional driving precision.

830 HP 750 km (extra: € 6,50/Km)

- 0-100 km/h in 2,9 seconds
- Top Speed 330 km
- Security deposit € 15.000

€13.500 per crew



### Lamborghini Huracán Spyder EVO

Naturally aspirated V10 convertible: open-air thrills and an unmistakable sound

640 HP 750 km (extra: € 6,50/Km)

- 0-100 km/h in 3,1 seconds
- Top Speed 325 km
- Security deposit € 15.000

€13.500 per crew



### Ferrari Roma Spider

Elegant open-top grand tourer with timeless design.

620 HP 750 km (extra: € 6,50/Km)

- 0-100 km/h in 3,4 seconds
- Top Speed 320 km
- Security deposit € 15.000

€13.500 per crew

Included: fuel, lead car and dedicated assistance.



# Package Includes

- Exclusive two-day supercar rental
- Pre-drive briefing and vehicle handover and Professional driver assistance
- Antinori winery visit and tasting experience
- Luxury lunch at Lake Gramolazzo
- Carrara marble experience with 4x4 ascent
- One-night stay at Villa Cora in Florence
- Lamborghini Museum entry
- Lamborghini Factory Tour with VIP Access
- Lunch at Ristorante Montana in Maranello
- Ferrari Museum entry
- Pagani Museum entry
- Curated driving route through Tuscany and Motor Valley
- Dedicated event coordination

Each experience is privately organized to ensure maximum comfort, flexibility, and driving time.

The package is designed for two participants per vehicle.

The participation fee is set at €13.500 per couple, including the rental of the selected supercar for the full experience.

Guests selecting the Ferrari 12Cilindri or the Lamborghini Revuelto will have a participation fee of €14.500 per couple, including the rental of the selected supercar for the full experience.

## Optional Services

- Photo & video production – € 1.000
- English private guide – € 250
- Luxury Private Transfer (Hotel / Airport) – € 400
- Additional Mileage – € 6,5-7/ km
- Drone Cinematic Coverage – € 1500
- Personalized Driving Route Customization – € 600

This is a limited and exclusive experience. To secure your reservation, please contact us directly.

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LUXURY CAR HIRE EUROPE

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with the exclusive collaboration of

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