



LUXURY CAR HIRE EUROPE



Southern Italy Luxury Experience

Rome | Amalfi Coast | Matera | Puglia

A luxury driving journey through Southern Italy combining Rome, the Amalfi Coast, Matera and Puglia

Ferrari & Lamborghini Supercars

Luxury Car Hire Europe
Excellence isn't owned, it's driven.



Five Days of Southern Italian Excellence

There are journeys you remember.
And there are journeys that define an atmosphere.

This exclusive five-day experience has been designed to connect the timeless elegance of Rome, the beauty of the Amalfi Coast, the heritage of Matera and the refined lifestyle of Puglia into one seamless luxury journey.

From Michelin-starred dining and panoramic coastal roads to exclusive hospitality and curated scenic driving routes, every stage has been selected to create rhythm, contrast and emotion.

It is not simply a road trip.
It is a curated Italian experience.





The Experience

Your experience begins in Rome, where the journey opens with luxury hospitality, fine dining and the timeless atmosphere of the Italian capital before continuing toward the Amalfi Coast, Matera and Puglia.

Rome
Welcome & Fine Dining

The experience begins in Rome with premium hospitality and an exclusive Michelin-starred dining experience, introducing the elegant atmosphere that defines the journey ahead.

Amalfi Coast
Coastal Lifestyle & Scenic Driving

The route continues toward Ravello, Amalfi and Positano, combining panoramic coastal roads, luxury hospitality and the Mediterranean lifestyle of Southern Italy.

Matera
Heritage & Atmosphere

The journey moves through Matera, where history, architecture and atmosphere create one of the most unique cultural experiences in Italy.

Puglia
Luxury Resort Finale

The final stage concludes in Puglia at Borgo Egnazia, combining refined hospitality, relaxation and the distinctive elegance of Southern Italian luxury resorts.

A five-day journey shaped by scenic driving, refined hospitality and Southern Italy's most iconic destinations.



Day 1

Welcome to Rome

The experience begins in Rome, where guests arrive and check in at Rome Cavalieri, A Waldorf Astoria Hotel, one of the city's most prestigious luxury destinations.

The opening of the journey is shaped by elegance and anticipation, with time to relax before the beginning of the driving experience.

In the evening, guests enjoy dinner at La Pergola, Rome's iconic three Michelin-starred restaurant, offering one of the most refined dining experiences in Italy.

The first night is spent in Rome, introducing the atmosphere, hospitality and exclusivity that define the journey ahead.





Day 2

Rome to Ravello

The second day begins with a private visit to the Fori Imperiali, offering an exclusive introduction to the historical heart of Rome.

From there, the journey continues south toward the Amalfi Coast through a curated scenic driving route designed to combine comfort, atmosphere and driving pleasure.

A panoramic lunch experience is reserved along the route before arrival in Ravello.

Guests check in at Belmond Hotel Caruso, one of the most iconic luxury hotels overlooking the Amalfi Coast.

The evening concludes with a refined dinner experience within the property.





Day 3

Amalfi & Positano

The third day is dedicated to the Amalfi Coast and its most iconic seaside destinations.

The route moves through Amalfi and the surrounding coastal roads, combining Mediterranean scenery with a relaxed driving rhythm.

A panoramic seaside lunch is reserved before continuing toward Positano.

Guests check in at Il San Pietro di Positano, offering one of the most exclusive hospitality experiences on the coast.

The evening concludes with a gourmet dinner experience and overnight stay in Positano.





Day 4

Matera & Borgo Egnazia

The fourth day begins with departure toward Matera, one of Italy's most unique and historic destinations.

Guests enjoy a private visit to the Sassi di Matera, a UNESCO World Heritage site known for its extraordinary atmosphere and architectural heritage.

Lunch is reserved within the region before the journey continues toward Puglia.

Arrival is scheduled at Borgo Egnazia, one of the most prestigious luxury resorts in Southern Italy.

The evening concludes with a signature dining experience within the resort.





Day 5

Welcome to Rome

The final morning begins with breakfast at Borgo Egnazia, allowing guests to enjoy a final moment within the atmosphere of the resort.

A private transfer is then arranged toward Bari Airport, ensuring a smooth and comfortable conclusion of the experience.

By this point, the journey has connected Rome, the Amalfi Coast, Matera and Puglia into one complete experience of Italian lifestyle, hospitality and driving culture.

It is a finale designed to feel effortless, refined and memorable.





Southern Italy Luxury Edition

900 km included
€27.000 per couple

This five-day experience combines the elegance of Rome, the beauty of the Amalfi Coast, the heritage of Matera and the refined atmosphere of Puglia. From Michelin-starred dining and luxury hospitality to scenic driving roads and exclusive destinations, the journey has been designed for guests who seek quality, atmosphere and emotion in every stage. It is not built around distance alone, but around rhythm, contrast and experience.





Itinerary Overview

DAY 1
Rome

DAY 2
Ravello

DAY 3
Amalfi, Positano

DAY 4
Matera

DAY 5
Bari

DISTANCE
900 km

DURATION
5 Days / 4 Night


DAY 1
DAY 2
DAY 3
DAY 4
DAY 5

Arrival in Rome
Rome to Ravello
Amalfi & Positano
Matera & Puglia
Departure Bari



Ferrari 12Cilindri

Next-generation naturally aspirated V12 grand tourer (Ferrari's flagship model)

 830 HP  900 km (extra: € 7,00/Km)

- 0-100 km/h in 2,9 seconds
- Top Speed 340 km
- Security deposit € 15.000

€28.000 per crew



Lamborghini Revuelto

Next-generation V12 hybrid supercar (Lamborghini flagship model)

 >1,000 HP  900 km (extra: € 7,00/Km)

- 0-100 km/h in 2,5 seconds
- Top Speed 350 km
- Security deposit € 15.000

€28.000 per crew



Lamborghini Temerario

New twin-turbo V8 hybrid supercar: extreme design and high-level performance

 920 HP  900 km (extra: € 6,50/Km)

- 0-100 km/h in 2,7 seconds
- Top Speed 343 km
- Security deposit € 15.000

€27.000 per crew



Ferrari 296 GTS

Hybrid berlinetta delivering exceptional driving precision.

 830 HP  900 km (extra: € 6,50/Km)

- 0-100 km/h in 2,9 seconds
- Top Speed 330 km
- Security deposit € 15.000

€27.000 per crew



Lamborghini Huracán Spyder EVO

Naturally aspirated V10 convertible: open-air thrills and an unmistakable sound

 640 HP  900 km (extra: € 6,50/Km)

- 0-100 km/h in 3,1 seconds
- Top Speed 325 km
- Security deposit € 15.000

€27.000 per crew



Ferrari Roma Spider

Elegant open-top grand tourer with timeless design.

 620 HP  900 km (extra: € 6,50/Km)

- 0-100 km/h in 3,4 seconds
- Top Speed 320 km
- Security deposit € 15.000

€27.000 per crew

Included: fuel, lead car and dedicated assistance.



Package Includes

- Five-day curated luxury driving journey through Rome, the Amalfi Coast, Matera and Puglia
- Four nights in selected five-star luxury hotels throughout the itinerary
- Accommodation at: Rome Cavalieri, A Waldorf Astoria Hotel, Belmond Hotel Caruso, Il San Pietro di Positano, Borgo Egnazia
- Dinner at La Pergola – 3 Michelin Stars
- Four gourmet dinner experiences
- Three panoramic lunch experiences
- Private visit to the Fori Imperiali
- Private visit to the Sassi di Matera UNESCO Site
- Supercar experience included for four driving days
- Approx. 900 km included
- Fuel, lead car and dedicated assistance included throughout the journey
- Professional guide and premium concierge support
- Curated scenic driving routes across Southern Italy
- Luxury airport transfer on departure day

Each experience is privately organized to ensure maximum comfort, flexibility, and driving time.

The package is designed for two participants per vehicle.

The participation fee is set at €27.000 per couple, including the rental of the selected supercar for the full experience.

Guests selecting the Ferrari 12Cilindri or the Lamborghini Revuelto will have a participation fee of €28.000 per couple, including the rental of the selected supercar for the full experience.

Optional Services

- Photo & video production – € 3.000
- Luxury Private Transfer (Hotel / Airport) – € 400
- Additional Mileage – € 6,5-7/ km
- Drone Cinematic Coverage – € 3.000
- Personalized Driving Route Customization – € 1.000

This is a limited and exclusive experience. To secure your reservation, please contact us directly.

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LUXURY CAR HIRE EUROPE

with the exclusive collaboration of

MAD GROUP
CAR DIVISION

Exclusive tour, limited availability
Book now

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