



LUXURY CAR HIRE EUROPE



The Soul of Tuscany Experience

Florence | Antinori | Gramolazzo | Carrara

A one-day exclusive driving experience
through the heart of Tuscany with

Ferrari & Lamborghini Supercars

Luxury Car Hire Europe
Excellence isn't owned, it's driven.



The Spirit of Tuscany

There are places you admire.
And there are places you must drive.

Tuscany represents the ultimate expression
of landscape, heritage, and timeless Italian beauty.

This exclusive one-day journey allows you to experience this extraordinary region
where it belongs:
on the roads between Florence, Antinori, Gramolazzo and Carrara,
where elegance, atmosphere and driving pleasure come together naturally.

It is not a tour.
It is a driving immersion.





The Experience

Your experience begins from your selected departure city:
Florence.

After a short briefing and vehicle handover, the journey begins.

Antinori Winery Visit & Tasting Experience

Drive through the scenic Tuscan roads toward Antinori.

You will enjoy an exclusive winery visit and tasting experience in one of the region's most iconic wine destinations, where architecture, heritage and atmosphere meet in perfect balance.

Gramolazzo Tuscan Lake Lunch

Continue through the changing landscapes of Tuscany toward Lake Gramolazzo. Lunch awaits in an elegant lakeside setting, where traditional regional character meets a refined and exclusive hospitality experience.

Carrara Marble Experience

After lunch, continue toward Carrara for an immersive marble experience.

Guests will ascend into the marble quarries by 4x4, reaching the upper areas where the scale and beauty of Carrara can be experienced in the most authentic way.

Return to Florence in the late afternoon, completing a full immersion into Tuscan elegance, heritage and driving pleasure.

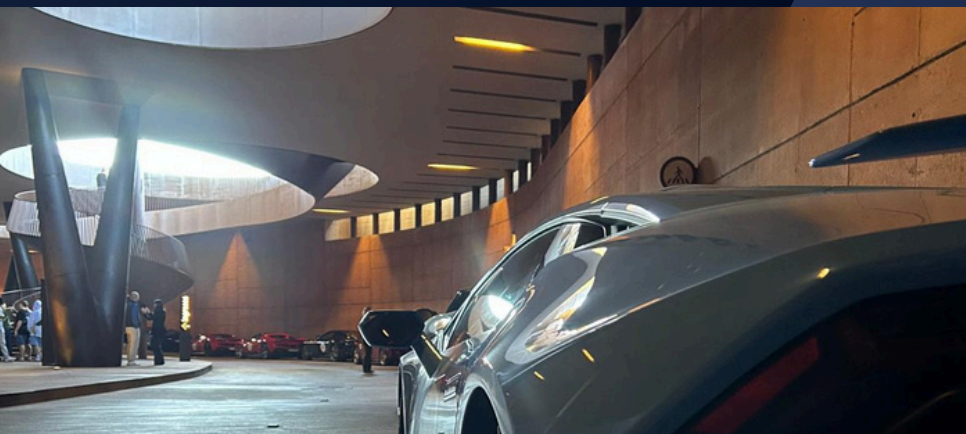


Choose Your Departure

Florence – Tuscan Heritage Edition

400 km included
€6.500 per couple

Florence is the ideal gateway to this experience. Starting here means entering Tuscany through one of its most elegant and iconic cities before moving into a landscape defined by vineyards, hills, marble roads and timeless atmosphere. The route is designed to feel balanced, refined and deeply connected to the identity of the region. It is the most complete expression of the experience: scenic, immersive and unmistakably Tuscan.





Itinerary Overview

Lake Gramolazzo

Carrara

Florence

Antinori Winery Tasting

DISTANCE

400 km

DURATION

Full Day Experience

PHASE 1

Departure from Florence

PHASE 2

Antinori Winery Tasting

PHASE 3

Lunch at Lake Gramolazzo

PHASE 4

Carrara Marble Experience

PHASE 5

Return to Florence



Ferrari 12Cilindri

Next-generation naturally aspirated V12 grand tourer (Ferrari's flagship model)

830 HP 400 km (extra: € 7,00/Km)

- 0-100 km/h in 2,9 seconds
- Top Speed 340 km
- Security deposit € 15.000

€7.500 per crew



Lamborghini Revuelto

Next-generation V12 hybrid supercar (Lamborghini flagship model)

>1,000 HP 400 km (extra: € 7,00/Km)

- 0-100 km/h in 2,5 seconds
- Top Speed 350 km
- Security deposit € 15.000

€7.500 per crew



Lamborghini Temerario

New twin-turbo V8 hybrid supercar: extreme design and high-level performance

920 HP 400 km (extra: € 6,50/Km)

- 0-100 km/h in 2,7 seconds
- Top Speed 343 km
- Security deposit € 15.000

€6.500 per crew



Ferrari 296 GTS

Hybrid berlinetta delivering exceptional driving precision.

830 HP 400 km (extra: € 6,50/Km)

- 0-100 km/h in 2,9 seconds
- Top Speed 330 km
- Security deposit € 15.000

€6.500 per crew



Lamborghini Huracán Spyder EVO

Naturally aspirated V10 convertible: open-air thrills and an unmistakable sound

640 HP 400 km (extra: € 6,50/Km)

- 0-100 km/h in 3,1 seconds
- Top Speed 325 km
- Security deposit € 15.000

€6.500 per crew



Ferrari Roma Spider

Elegant open-top grand tourer with timeless design.

620 HP 400 km (extra: € 6,50/Km)

- 0-100 km/h in 3,4 seconds
- Top Speed 320 km
- Security deposit € 15.000

€6.500 per crew

Included: fuel, lead car and dedicated assistance.



Package Includes

- Exclusive full-day experience with the selected supercar rental included
- Drivers assistance during the full experience
- Pre-drive briefing and vehicle handover
- Antinori winery tasting experience
- Traditional lunch at Lake Gramolazzo
- Carrara marble experience
- Curated Tuscan driving route
- Dedicated event coordination

Each experience is privately organized to ensure maximum comfort, flexibility, and driving time.

The package is designed for two participants per vehicle.

The participation fee is set at €6.500 per couple, including the rental of the selected supercar for the full experience.

Guests selecting the Ferrari 12Cilindri or the Lamborghini Revuelto will have a participation fee of €7.500 per couple, including the rental of the selected supercar for the full experience.

Optional Services

- Photo & video production – € 1.000
- English private guide – € 250
- Luxury Private Transfer (Hotel / Airport) – € 400
- Additional Mileage – € 6,5-7/ km
- Drone Cinematic Coverage – € 1000
- Personalized Driving Route Customization – € 600

This is a limited and exclusive experience. To secure your reservation, please contact us directly.

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LUXURY CAR HIRE EUROPE

with the exclusive collaboration of

MAD GROUP
CAR DIVISION

Exclusive tour, limited availability
Book now

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